



# Colette Marie Blackmon

## Education

University of Georgia, *August 2019-December 2023*

- B.S.A. Agricultural Communications
- B.A. International Affairs
- Minor in Horticulture
- *Magna cum laude* (GPA 3.75)

## Professional Experience

### United States Forest Service

Public Affairs Specialist, *January 2024-present*

- Write blog posts, press releases, and informational content for the Chattahoochee-Oconee National Forest.
- Design visitor-facing informational and promotional materials such as brochures, pamphlets, and maps.
- Contribute to social media marketing strategy and implementation.
- Streamline and continuously improve website organization and usability.

### UGarden

Communications Liaison, *August 2022 - December 2023*

- Wrote and designed content for Instagram and Facebook for UGA's organic student farm.
- Reorganized and maintained UGarden website using WordPress.
- Published a monthly newsletter, led weekly volunteer events, conducted interviews with members of the press and guided visitor tours.
- Conducted research on volunteer experiences and developed in-depth marketing proposal based on findings.

Compost Intern, *August 2021 - May 2022*

- Managed compost program by collecting compost material, monitoring temperature and moisture levels and turning pile with tractor.
- Created educational materials and updated, multi-lingual signage.

### Winegrowers Association of Georgia

Intern, *June-August 2022*

- Researched grapevine nutrition, pesticide efficacy, and vineyard diseases.
- Created maps of the property.
- Performed daily field work to care for grapevines.

## Leadership and Extracurriculars

### Women's Studies Student Organization

President, *May 2021-May 2022*

- Designed and presented educational feminist programming.
- Organized social and fundraising events.
- Managed club relationships with local businesses and nonprofits.

### The Red and Black

Contributor, *December 2020-May 2021*

- Wrote articles for the culture desk of the UGA student newspaper.

## Contact

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## Skills

- Microsoft Office
- Adobe Creative Suites
- MailChimp
- WordPress
- Canva
- Intermediate French fluency

## Professional Activities

- Member, Association of Science Communicators
- Member, International Society of Arboriculture
- 2024 Youth Delegate, Sustainable Forestry Initiative

## Certificates

- **Creating WordPress Websites;** Georgia Center for Continuing Education; August 2023
- **Creating Inclusive Content;** LinkedIn Learning; August 2023
- **Adult and Pediatric First Aid/CPR/AED;** American Red Cross; April 2024